

#### **Welcome Letter**

**Business CEO:** 

We are looking forward to your school's visit to *JA BizTown* and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to *JA BizTown* and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. **Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.** 

Busin	ess Cost Sheet
Loan A	Application
News	paper Ad
Radio	Ad
Philan	thropy Pledge Sheet
Emplo	yee Checkbooks*
Emplo	oyee Name Tags (optional)
	s are not used by every school. Check with your teacher and include the completed checkbooks in envelope, if instructed.

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for handling this responsibility!

We look forward to seeing you soon,

Lena Yarian

President, JA of Northern Indiana

Our business has prepared each of the above items:

CEO'S Signature





### **Business Cost Sheet**

#### **SALARIES**

Student Name (First and	Last Name) Acco	unt#	Break	Salary	Pe	riods	Total Salary
CEO	1	<u>97</u>	Yellow	\$9.00	Χ	2 =	····
CFO	<u>1</u>	<u>98</u>	Red	\$8.50	Χ	2 =	<del> </del>
Beverage Team Member 1	<u>1</u>	99	Red	\$8.00	Χ	2 =	
Beverage Team Member 2	2	<u>200</u>	Green	\$8.00	Χ	2 =	<del> </del>
Food Team Member 1		<u>201</u>	Red	\$8.00	Χ	2 =	
Food Team Member 2	2	202	Green	\$8.00	Χ	2 = _	<del> </del>
Food Team Member 3	2	<u>203</u>	Yellow	\$8.00	Χ	2 =	· · · · · · · · · · · · · · · · · · ·
Shift Leader 1		<u>204</u>	Green	\$8.00	Χ	2 = _	
Shift Leader 2		<u>205</u>	Yellow	\$8.00	Χ	2 =	· · · · · · · · · · · · · · · · · · ·
Store General Manager 1		<u>206</u>	Red	\$8.00	Χ	2 = _	····
Store General Manager 2	<u>2</u>	207	Yellow	\$8.00	Χ	2 = _	
Store General Manager 3		<u>808</u>	Green	\$8.00	Χ	2 = _	

**NOTE:** IF using checkbooks, the above assigned account number MUST be the same account number written on the front of each citizen checkbook.

#### Section A: Total of All Salaries \$ \_\_\_\_\_

#### **OPERATING COSTS**

Advertising	(\$8 to Professional Office)	\$8.00
Attorney Services	(\$2 to City Hall)	\$2.00
Auto Lease	(\$8 to Auto Dealership)	\$8.00
CPA Services	(\$2 to Professional Office)	\$2.00
Equipment	(\$3 Aerospace Manufacturing)	\$3.00
Generator	(\$3 to Manufacturing & Engineering)	\$3.00
Healthcare	(\$5 to Healthcare Center)	\$5.00
Insurance	(\$2 to Professional Office)	\$2.00
Logistics	(\$2 to Logistics Manufacturing)	\$2.00
Philanthropy	(\$2 to Utility Company)	\$2.00
Rent	(\$3 to Professional Office)	\$3.00
Supplies	(\$5 to Supply Center)	\$5.00
Taxes	(\$5 to City Hall) - Personnel Taxes, Property Taxes	\$5.00
Utilities	(\$5 to Utility Company)	\$5.00

Section B: Total Operating Costs \$ \_\_

TOTAL BUSINESS COSTS:

(Salaries plus Operating Costs)

\$ A+B





## **Loan Application**

BUSINESS INFORMATION					
Business name:					
Do you provide a g	ood or a service	e?			
					1
Use the	information (	on the <b>Business (</b>	Cost Sheet to complete	e this applica	tion.
EMPLOYEE INFO	RMATION				
Number of employe	ees:		Total of All Salaries: \$_		_Line 1
			Transfer from Busi	ness Cost Sheet: S	Section A
OPERATING COS	TS INFORMAT	ION	Total Operating Costs: \$_		_Line 2
			Transfer from Busi	ness Cost Sheet: S	Section B
TOTAL BUSINESS	S COSTS		Total Business Costs: \$_		_Line 3
				Line 1 + Line 2	
TOTAL INTEREST		0	\$_		_Line 4
(Multiply 5% times	the lotal Busil	iess Costs)		Line 3 x .05	
TOTAL AMOUNT	_	oot Amount)	\$_	Lina 2 Lina 4	_Line 5
(Total Business Cost + Total Interest Amount)  Line 3 + Line 4					
•			e to repay the Total Amoun		
the loan amount requested plus interest. I certify that the above information is correct to the best of my knowledge.					
(CEO's Signature)					
TO BE SIGNED BY CREDIT UNION CEO AT JA BIZTOWN					
Circle One:	Approved	Denied			
			(Credit Unio	on CEO's Signa	ture)





### **Newspaper Advertisement**

Your business needs to create a business advertisement for the *JA BizTown* newspaper. On the day of the visit, the Ad Executive will collect this advertisement from your business. The newspaper editor may need to edit your ad to fit into the newspaper.

Using no more than 10-15 words, write a descriptive advertisement for your business. Be created	tive!

**Note:** You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

#### **NEWSPAPER EDITOR:**

Type this advertisement on Layout Page 1.

\_\_\_\_\_ Completed





### **Radio Advertisement**

Create a 30-second radio commercial for your business. On the day of the visit, the Ad Executive will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)				
Note: You may not know what products/services you are	providing until you arrive at <i>JA BizTown</i> . Take this			

opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

BROADCAST DJ:	
Read On Air	





### **Philanthropy Pledge**

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

(Business Name)  My employees are aware of the mission of non-profit organizations and their role in the community.  Our business pledges \$2.00 to support a non-profit organization.  CEO's Signature:  Employees' Signatures:		PHILANTHROPY PL	_EDGE
non-profit organizations and their role in the community.  Our business pledges \$2.00 to support a non-profit organization.  CEO's Signature:	-	(Business Name	)
Our business pledges \$2.00 to support a non-profit organization CEO's Signature:	Му	mployees are aware of	the mission of
CEO's Signature:	non-profit o	rganizations and their i	role in the community.
	Our business pledges \$2.00 to support a non-profit organization.		
Employees' Signatures:	's Signature:		
	oyees' Signatures:		
		·	





### **Business Overview**

A food service business that offers popcorn, cookies and pop for purchase to the JA BizTown citizens.

CEO  1. Submits loan application. 2. Signs all business payroll checks. 3. Oversees business operations and makes business decisions. 4. Signs Insurance Policy and Rental Agreement. 5. Completes the Business Improvement Plan. 6. Prepares and gives speech at the Opening Town Meeting, if time permits.	1. Obtains bank loan. 2. Inputs employee payroll information. 3. Prints and distributes employee payroll checks. 4. Makes business expense payments. 5. Makes business deposits and tracks loan payoff progress. 6. Create sales projections for store.
BEVERAGE TEAM MEMBER  1. Prepares lunch area, sets up chairs, tables, cleans area, etc.  2. Maintains a clean work environment.  3. Monitors beverage supply inventory and works with General Manager if reorders are necessary.  4. Assists and substitutes for Shift Leader as needed.	FOOD TEAM MEMBER  1. Prepares lunch area, sets up chairs, tables, cleans area, etc.  2. Maintains a clean work environment.  3. Prepares food (popcorn/cookies) items for sale.  4. Monitors food supply inventory and works with General Manager if reorders are necessary.  5. Assists and substitutes for Shift Leader as needed.
SHIFT LEADER  1. Distributes supplies received from the Supply Center.  2. Prepares lunch area, sets up chairs, tables, cleans area, etc.  3. Maintains a clean work environment.  4. Takes customer orders, receives payment, and delivers food and/or beverage items to customers.  5. Forwards collected cash payments to CFO for deposit.	<ol> <li>STORE GENERAL MANAGER</li> <li>Prepares lunch area, sets up chairs, tables, cleans area, etc.</li> <li>Wipes tables and chairs, sweeps floor, and empties trash bins in restaurant.</li> <li>Talks with customers to be sure they are satisfied with the service.</li> <li>Handles any spill or cleanliness issues in customer eating areas.</li> <li>Works with employees to reorder additional inventory, if needed.</li> </ol>

